

TM # 07103

# NCC Cable System Order

1171671697

Order #	62360261
Syscode	1458
System Name	Spectrum/Packerland, WI
Market	Wausau, WI
AE	Andrew Yoiles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16

Flight Dates	10/31/16 - 11/13/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/01/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$75.00
Commission	\$11.25
Net Total	\$63.75
Total Spots	17
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GMP
CPP	CPM

Comments : 11.01 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	Louisville @ Boston College	10/31/16	11/6/16	11:00	14:00						X		-	-	1	\$5.00	\$5.00	30	CFB 11/05
2	ESP2	Oklahoma State @ Kansas State [or] Syracuse @ Clemson	10/31/16	11/6/16	14:30	17:30						X		-	-	1	\$5.00	\$5.00	30	CFB 11/05
3	ESPN	Vanderbilt @ Auburn	10/31/16	11/6/16	11:00	14:00						X		-	-	1	\$5.00	\$5.00	30	CFB 11/05
4	ESPN	Maryland @ Michigan	10/31/16	11/6/16	14:30	17:30						X		-	-	1	\$5.00	\$5.00	30	CFB 11/05
5	ESPN	Oregon @ USC	10/31/16	11/6/16	18:00	21:00						X		-	-	1	\$5.00	\$5.00	30	CFB 11/05
6	ESPN	Washington @ California	10/31/16	11/6/16	21:30	24:00						X		-	-	1	\$5.00	\$5.00	30	CFB 11/05
7	ESPN	Buffalo Bills @ Seattle Seahawks	11/7/16	11/13/16	19:30	22:30		X						-	-	1	\$10.00	\$10.00	30	MNF 11/07
8	OCOL	COLLEGE FOOTBALL 10 SPOTS	10/31/16	11/6/16	00:30	24:00				X	X	X	X	-	-	10	\$3.50	\$35.00	30	CFB 10 spots

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	17	0	0	0	0	0	0	0	0	0	0	0	17
AMT	\$75.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$75.00

SYSTEM APP: SALES ACCT Date Printed 11/01/16

62360261 | Wausau, WI | Spectrum/Packerland, WI | 1458 |